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William Stanton has worked as a geologist for oil companies worldwide. He is a member of the Optimum Population Trust. Michael J. Etzel received his PhD in marketing from the University of Colorado in 1970. Since 1980, he has been a professor of marketing at the University of Notre Dame.

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course, the Washington Fryer Commission. And on the other end of the food chain, I've worked for Restaurants Unlimited and Consolidated Restaurants. Lastly, Stanton ...

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